Corporate and Foundation Relations - A Guide to Iowa Foundations

Corporations and foundations play an important role at The University of Iowa. From hiring talented students and alumni to supporting cutting edge research and programs, partnerships with industry and private funders are critical to our continued success. This guide provides information about the member organizations of The Iowa Council of Foundations. The UI Foundation’s Corporate and Foundations Relations (CFR) team is happy to assist you in learning more about these organizations as you seek to support your area of interest.

The University of Iowa Foundation is a 501 (c)(3) organization that was founded in 1956 to help the University meet needs beyond those provided for by state support. Our UI Foundation's CFR team seeks to establish and advance relationships with corporations and foundations that result in philanthropic benefit for The University of Iowa.

Should you have any questions or require additional information please complete the “Request for Funding Sources Research” form: www.uifoundation.org/foundations/staff/request/ or contact a member of the Corporate and Foundation Relations team listed below.

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Foundations/Grantors Defined:

Private Foundation (Independent Foundation): A private foundation is a non-profit organization that receives funds (typically from one specific source) which are managed by its own trustees and directors. Typically a private foundation makes charitable gifts to other non-profit organizations. A private foundation is generally required to distribute 5 percent of the value of the noncharitable assets of the foundation each year.

Family Foundation: A family foundation is a type of a private foundation that was established and funded by an individual or family of donors who monitor and manage the foundation closely. Most family foundations are small in size. They make grants for charitable purposes.

Corporate Foundation: A corporate foundation is a type of a private foundation created and funded by a for-profit business and often maintains close ties with the donor company.

Community Foundation: A community foundation is a public charity that receives funds from multiple donors of the general public on a regular, recurring basis, to support programs in an identified geographical area. Many also manage donor-advised funds, which allow donors to make recommendations as to investment and/or the making of grants.

Operating Foundation: An operating foundation is a type of a private foundation that exists primarily to carry out its own activities or direct services. Operating foundations typically do not make grants to other organizations, but instead fund their own research and studies.

Corporate Giving Program: A corporate giving program is a grant-making program managed within the corporation that established it. Grant making is tied to company profits and often focuses on communities where the company operates.

Some private foundations require their support to be provided to an organization recognized by the IRS in Section 501(c)(3) of the tax code. In such cases, the UI Foundation, a recognized Section 501(c)(3) organization must submit the proposal and receipt the funding on behalf of The University of Iowa.

**Foundations with this requirement have been noted in this document.**
Iowa Foundations

**AEGON Transamerica Foundation Technology**
Web site: http://www.aegon.com/Home/Sustainability/Community-support/

Supports:
Health and safety
Colleges, education and athletics
Civic and community

Restrictions:
- Individuals

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Alliant Energy Foundation

Supports:
Alliant Energy service areas
Community needs
Community based civic programs
Culture and art
Education
Environment
Human needs

Restrictions:
- Capital campaigns
- Endowment funding
- General operating support
**Aviva USA and Aviva Charitable Foundation**

Web site:
https://image.amerus.com/portalimages/imageserver/AvivaUSA/pdfs/Publisher_items/acf_guidelines_April2007.pdf

**Supports:**
- Youth
- Education
- Arts and culture
- Civic and community
- Health and human sciences

**Restrictions:**
- Athletes and athletic organizations
- Conference or seminar attendance
- Courtesy or goodwill advertising in benefit publications
- Endowments
- Fellowships
- Festival participation
- Fraternal organizations (police, fire associations)
- Hospital or health care facilities
- Individuals and individual K-8 Schools
- Organizations, projects, or programs outside the U.S. or whose activities are mainly international
- Organizations/associations redistributing funds to separate, independent tax-exempt groups
- Political parties, campaigns or candidates, partisan political organizations
- Sectarian, religious & denominational organizations
- Social organizations
- Trade, industry & professional associations
- Veterans groups
**Black Hawk County Gaming Association**


**Supports:**
Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Grundy, and Tama Counties in Iowa
Public agencies
Educational organizations
Capital improvements
Operating requests (but not in consecutive years)
Projects that provide tax relief for cities and counties
Public works projects

**Restrictions:**
- Annual campaigns
- Capital campaigns for private organizations
- Conferences or seminars
- Contests or competitions to benefit individuals
- Endowment funds and memorials
- Existing bills, debts or obligations of other organizations
- Financial support and healthcare for individuals or their families
- Foundation operating endowments
- Fundraising events or activities and festivals
- Memberships in civic or social organizations
- Political parties, campaigns or campaigning, lobbying or election
- Private events or activities
- Publications, research, and subscriptions
- Religious worship, education or proselytizing
- Trips and tickets
**Chrysalis Foundation**  
Web site:  http://www.chrysalisfdn.org/

Supports:  
Polk, Warren, and/or Dallas Counties in Iowa  
Education  
Programs for young girls and/or women

Restrictions:  
- Advertising in promotional materials  
- Athletic teams  
- Capital campaigns  
- Child care center  
- Operating expenses  
- Debt reduction  
- Endowment campaigns  
- Event sponsorships  
- Fundraising campaigns  
- Individual political campaigns  
- Programs that promote religious activities or specific religious beliefs  
- Scholarships, scholarship programs and fellowships for scientific for medical research

**Clarinda Foundation**  
Web site:  http://clarindafoundation.com/

Supports:  
Clarinda area/Page County  
Youth
Clarke County Development Corporation
Web site: http://www.clarkecountyiowa.com/

Supports:
Clarke County area
Community
Industry retention and expansion

Claude W. And Dolly Ahrens Foundation
Web site: http://www.ahrensfamilyfoundation.org/

Supports:
Grinnell, IA and neighboring small communities
Parks and recreation
Education
Health

**Community Foundation of Great River Bend
Web site: http://www.cfgrb.org/

Supports:
Health and human services
Education
Arts
Environment
Social services
Community Foundation of Greater Des Moines
Web site: www.desmoinesfoundation.org/

Supports:
Des Moines, IA
Social capital
Arts and culture
Community betterment
Education
Health
Youth and families
Workforce development

Restrictions:
- Ongoing annual operating expenses
- Individuals
- Sectarian religious programs

Community Foundation of Greater Dubuque
Web site: http://www.dbqfoundation.org/

Supports:
Dubuque, IA
Neighborhood development
Youth
Arts and non-art organizations

Community Foundation of Greater Muscatine
Web site: http://www.muscatinecommunityfoundation.org/

Supports:
Community opportunity and appeal

Interested in funding from an Iowa foundation? Contact the UI Foundation CFR Department at (319) 335-3305.
**Community Foundation of Johnson County**
Web site: http://communityfoundationofjohnsoncounty.org/

Supports:
- Johnson County, IA
- Arts, culture, and humanities
- Education
- Environment and animals
- Health and human services
- Protection and safety
- Youth development, social support and general human services
- Community improvement
- Philanthropy and volunteerism

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**Community Foundation of Northeast Iowa**
Web site: http://www.communityfoundationneiowa.com/

Supports:
- Northeast Iowa
- Community affairs and development
- Arts and culture
- Education
- Environmental education and protection
- Health
- Historic preservation
- Human services
**Dekko Foundation**

Web site:  http://www.dekkofoundation.org/

Supports:
Limestone County, AL; Collier County, FL; DeKalb, LaGrange, Kosciusko, Noble, Steuben, Whitley Counties, IN; Clarke, Decatur, Lucas, Ringgold, Union Counties, IA; Ada, MN
Children and parent/child relationships
Healthy development
Youth-serving organizations
Community

**Delta Dental of Iowa - Public Benefit Program**

Web site:  http://www.deltadentalia.com/publicbenefitprogram

Supports:
Dental needs of underserved populations
Short-term oral health projects
Educational projects to enhance the awareness of good oral health with a focus on children, the elderly, the indigent, and at risk populations.
Research efforts to improve dental health
Continuing education programs for oral health providers
Support the oral healthcare needs of those impacted by major disasters

Restrictions:
- Religious groups for strictly religious purposes
- Lobbying, political, or fraternal activities
- Sports and athletic programs
Dubuque Racing Association/Mystique Casino


Supports:
- Arts and culture
- Recreation
- Education
- Health and human services
- Emergency services
- Promotion of dog, horse, or other livestock breeding industries
- Civic and community development

Restrictions:
- Travel expenses or seminars
- Salaries, wages, benefits or other employee-related costs
- Recurring expenses
- Participation in capital campaigns
- Endowment funds
- Political causes, candidates or lobbying efforts
- Individuals
- Operating expenses

Fort Dodge Community Foundation and United Way

Web site: http://www.fd-foundation.org/

Supports:
- Fort Dodge, Webster County and North Central Iowa
- Children and family
- Senior citizens
- Access to health care
- Community and wellness
- Parks and recreation
**Geisler Penquite Foundation**

Supports:
- Education
- Children
- Human services

Restrictions:
- Individuals

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**Greater Cedar Rapids Community Foundation**


Supports:
- Community
- Youth
- Disaster relief

Restrictions:
- Individuals
- Activities of public institutions that are typically tax supported
- Travel
- Political lobbying or legislative activities
- Religious activities
- Unrestricted operating support
- Capital and endowment campaigns
- One-time events (conferences, performances, festivals, etc. that are not on an annual cycle)
- Debt retirement or deficit financing
- Fundraising events, camperships and scholarships
- Equipment
- Scientific research

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Interested in funding from an Iowa foundation? Contact the UI Foundation CFR Department at (319) 335-3305.
Greater Poweshiek Community Foundation
Web site: http://www.greaterpcf.org/

Supports:
Poweshiek, IA
Education
Financial aid for students
Public libraries
Health care
Arts and culture
Public affairs and community development
Social services
Agriculture and natural resources

*The Max and Helen Guernsey Charitable Foundation
Web site: http://www.guernseyfoundation.com/

Supports:
Social issues and humanity
Education
Health, recreation, sports and fitness
Community betterment

Restrictions:
- Gives higher priority to grants which fund “program” rather than “capital projects”
- Individuals
- Endowments of any kind
- Conferences, seminars, trips or similar events
- Advertising for benefit or courtesy purposes
- Requests for loans or debt retirements
- Religious or sectarian programs for religious purposes
- National health organizations and their local affiliates
- Veteran, labor and political organizations or campaigns
- Fraternal, athletic and social clubs


**Hall-Perrine Foundation**

Web site: http://www.hallperrine.org/

Supports:
Linn County, IA
Social, economic and cultural needs

**HNI Charitable Foundation**

Web site: http://www.hnicorp.com/

Supports:
Communities where HNI Corporation has facilities and members
Cultural and ethnic awareness
Education
Health
Human services
Community development

Restrictions:
- Individuals

**Hy-vee, Inc.**


Supports:
Health care
Education
Arts
Leisure and recreation
Environment
Economic opportunity
Civic improvement
Youth
Iowa Area Development Group Community Foundation
Web site: http://www.iadg.com/

Supports:
Economic development
Education
Research
Marketing
Philanthropy

Iowa Credit Union Foundation
Web site: http://www.iowacreditunionfoundation.org/

Supports:
Financial education
Transaction services
Growing savings
Establishing credit
Building homeownership
Work to help low-wealth members of society
Restrictions:
- Projects that do not involve credit unions
- Requests for equipment or technological upgrades
- Requests for scholarships or tuition to attend workshops, meetings or conferences
- Secondary capital

Iowa Farm Bureau Federation
Web site:

Supports:
Farmers and agriculture
Youth and education
Rural vitality
Health and wellness
Philanthropy
Farmers with disabilities

**Iowa West Foundation**

Web site: http://www.iowawestfoundation.org/

Supports:
Southwest Iowa and eastern Nebraska, with the primary focus area being Council Bluffs and Pottawattamie County; Secondary area of focus includes counties that are contiguous to Pottawattamie County
Community development and beautification
Economic development
Education
Human and social needs
Program or project support
General operating support

Restrictions:
- Capital improvements to school property
- Political campaigns
- Church-affiliated organizations for religious purposes
- Participating in capital campaigns for endowment or for certain educational facilities (public K-12), public safety facilities (police and fire stations), or medical facilities (including hospitals, assisted living projects, nursing homes, independent care, and extended care facilities); and, public safety vehicles
- Medical research
- Financing publics, films, books, seminars, symposia, and conferences

**Iowa Women’s Foundation**


Supports:
Women and girls in Iowa
Strategies designed to address systemic causes of abuse, inequality and poverty
Activities that enable women and/or girls as a group to achieve economic self-sufficiency
Prevention and early intervention for women
Interconnectedness of issues across states, regions, or countries between the women in Iowa and the global world

Restrictions:
- Community groups
- Existing or new endowment funds
- Capital projects such as the acquisition of land, buildings, and major equipment
- Research or medical projects
- Reimbursement for previously incurred expenses
- Educational scholarships
- Political campaigns for candidates
- Promotion of religious activities

**Jasper Community Foundation**
Web site: http://www.jaspercommunityfoundation.org/index.html

Supports:
Jasper County, IA
Arts and culture
Economic development
Education
Environment
Health and human services
Recreation and other community activities
**Kuyper Foundation**
Web site: http://www.kuyperfoundation.org/

Supports:
Pella, Carroll, Shenandoah, Sioux Center IA; Columbia, South Carolina; Fairfield, OH; Gettysburg, PA; Macomb, IL; Murray, KY; Portland, OR
Arts
Education
Christian agencies
Health

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**Leighty Foundation**

Supports:
Arts and culture
Environment
Education
Health
Community
Spirituality
Volunteerism and civic engagement

Restrictions:
- Capital projects

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**Leopold Center for Sustainable Agriculture**
Web site: http://www.leopold.iastate.edu/

Supports:
Agriculture
Marketing and food systems
Ecology
Policy - diversifying the landscape, alternative government programs, farmer producer groups, impact of regulations, supply aid to small, beginning, or retiring farmers, etc.

**Restrictions:**
- Equipment purchases

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**Maquoketa Area Community Foundation**


**Supports:**
- Jackson County, IA
- Fine arts
- Capital campaigns
- Community development and human services
- Diversity
- Education
- Family development
- Health
- Historical projects
- Environment
- Wellness projects
- Youth programs

**Restrictions:**
- Salaries
- Annual campaigns
- Athletic booster club projects
- Individuals
- Religious entities
- Multiple grants to the same project
- Vehicles
**Martha-Ellen Tye Foundation**

Web site: http://marthaellentyefoundation.org/

Supports:
Marshalltown, IA; San Antonio, TX
Art and culture
Youth
Integrating cultural and ethnic aspects of the Marshalltown community
Community attractiveness
Startup or expansion of organizations and programs

Restrictions:
- Ongoing operating needs
- Annual campaigns
- Requests for less than $1,000
- Event sponsorship or program advertising
- Individuals
- Film and video production

**MidAmerican Energy Foundation**

Supports:
Fairs and civic centers
Arts and culture
Higher education
Cancer
Human services

Restrictions:
- Individuals
**Mid-Iowa Health Foundation**


**Supports:**
- Des Moines, IA and surrounding communities
- Access to healthcare
- Childhood health

**Restrictions:**
- Individuals
- Scientific and medical research
- Computer equipment
- Conferences
- Religious activities
- Capital campaigns
- Endowment campaigns
- Debt reduction
- Fundraising events

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**Missouri River Historical Development**


**Supports:**
- Woodbury County
Project and/or program support
Capital support (provided on a case-by-case basis)

Restrictions:
- Fundraising events such as walk-a-thons, telethons or sponsorships
- Individuals
- Athletic events or teams, bands and choirs
- Debt-reduction or retirement campaigns
- Research
- Public or private primary or secondary schools
- Requests to support travel
- Groups or organizations that will re-grant the Foundation's gifts
- Endowment campaigns
- Veterans, labor, religious or fraternal groups (except when these groups provide needed services to the community at-large)
- Lobbying activities

Northwest Area Foundation

Supports:
Rural, urban, American Indian and reservation communities throughout the Foundation’s eight-state (MN, IA, ND, SD, MT, ID, WA, OR) service region
Organizations that benefit and serve low-income populations
Asset and wealth building
Capacity and leadership
Public policy

Ottumwa Regional Legacy Foundation
Web site: http://www.orlf.org/

Supports:
Ottumwa, IA
Health
Education
Vitality of Ottumwa community

**Pella Community Foundation**
Web site: http://pellacommunityfoundation.org/

Supports:
Pella, IA
Community

Restrictions:
- Annual operating budget grants
- Crisis intervention
- Low priority will be given to churches or programs with a narrow scope (unless they serve persons in need)

**Pella Rolscreen Foundation**
Web site: http://www.pellarolscreen.com/

Supports:
Supports projects in which Pella Corporation team members reside
Community betterment
Civic, cultural, social and physical environment
Education
Volunteerism
Governmental entities
Post-high school educational organizations
Peregrine Charities, Inc.
Web site: http://www.peregrinecharities.org/

Supports:
Research into rare pediatric diseases
Assistance with children’s hospitalization and medical treatment

**Pioneer Hi-Bred, A DuPont Business**
Web site: http://www.pioneer.com/home/site/about/business/pioneer-giving

Supports:
Production agriculture
Science and technology
Higher education
Rural health and safety

Restrictions:
- Churches or religious groups
- Political organizations or elected officials

Pottawattamie County Community Foundation
Web site: http://www.pottawattamiecountycf.org/

Supports:
Arts and culture
Health
Human services
Community betterment
Historic preservation

Restrictions:
- Endowment campaigns
- Deficit financing
- Annual fund drives/fundraising activities
- Individual churches and similar religious groups
- Veteran and labor organizations
- Social clubs
- Fraternal organizations

**Prairie Meadows**
Web site:  http://www.prairiemeadows.com/community_legacy.cfm

**Supports:**
Arts and culture
Economic development
Education
Health and human services

**Restrictions:**
- International funding
- Political parties, campaigns, candidates or partisan organizations
- Private foundations
- Individuals
- Conference or seminar attendance for professional employees
- Courtesy or goodwill advertising in benefit publications
- Endowments, memorials, and fellowships
- Ongoing operational expenses
- Groups or organizations that will re-grant the Foundation's gifts

**Principal Financial Group**
Web site:  http://www.principal.com/about/giving/grant.htm

**Supports:**
Des Moines, Cedar Falls, Mason City, Ottumwa, IA; Appleton WI; Grand Island, NE; Spokane, WA; Wilmington, DE
Health and human services
Education
Arts and culture
Civic, community and environment
Program support
General operating support
Capital support

Restrictions:
- Athletes or athletic organizations
- Capital fund drives for hospitals or health care facilities
- Conference or seminar attendance
- Endowments, memorials, and fellowships
- Fraternal organizations
- Individuals and individual k-12 schools
- Political parties, campaigns or candidates, partisan political organizations
- Private foundations
- Retirement communities or nursing homes
- Religious programs that are not broadly promoted, available to everyone, and free from religious orientation
- Social organizations

**R.J. McElroy Trust**
Web site: http://www.mcelroytrust.org/

Supports:
Allamakee, Benton, Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Clayton, Delaware, Dubuque, Fayette, Floyd, Franklin, Grundy, Howard, Hardin, Tama, Winneshiek, and Linn Counties in Iowa
Educational benefits to deserving youth

Restrictions:
- Individuals
- Religious organizations
- Higher priority given to grants which fund “program” rather than “capital” projects
**Roy J. Carver Charitable Trust**
Web site: http://www.carvertrust.org/

Supports:
The state of Iowa and portions of Illinois, as well as to other organizations in which Mr. Carver had an interest during his lifetime
Education
Biomedical and scientific research and scholarships
Recreational needs of youth

Restrictions:
- Annual campaigns or fundraising benefits
- Religious activities
- Program advertising
- Political parties, offices or candidates

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**Sioux Center Community Foundation**

Supports:
Sioux Center, IA
Community-based projects

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**Siouxland Community Foundation**
Web site: http://www.siouxlandcommunityfoundation.org/

Supports:
Siouxland tri-state area
Arts and culture
Civic affairs
Education
Interested in funding from an Iowa foundation? Contact the UI Foundation CFR Department at (319) 335-3305.

Environment
Health
Human services

**South Central Iowa Community Foundation**
Web site: http://www.scicf.org/

Supports:
The following Iowa counties: Clarke, Decatur, Lucas, Ringgold and Union Counties
Humanitarian
Education
Culture

Restrictions:
- Operating expenses
- Salary
- Consumable items

**Veridian Credit Union**
Web site: https://www.veridiancu.org/

Supports:
The 35 counties served by Veridian Credit Union
Inclusive programming
Financial education

Restrictions:
- Individuals
- Organizations fundraising for other organizations
- Political, partisan, or labor organizations, religious or fraternal organizations
- For-profit organizations, promotional organizations, sports or athletic groups and activities
**Washington County Riverboat Foundation**  
Web site: http://www.washingtoncountyriverboatfoundation.org/

Supports:
Washington County, IA  
Community development and beautification  
Economic development  
Education and arts  
Human and social needs

Restrictions:
- Individuals  
- Political campaigns

**Wellmark Foundation**  

Supports:
Iowa and South Dakota  
Childhood obesity prevention  
Community-based wellness and prevention

Restrictions:
- Must not have a contractual relationship with Wellmark, Inc., Wellmark Blue Cross and Blue Shield of Iowa, Wellmark Blue Cross and Blue Shield of South Dakota, or Wellmark Health Plan of Iowa, Inc.